



Brussels, 14 April 2026

Statement of the Media Board on the Pretoria Proposition for Action

The European Board for Media Services (“Media Board”) expresses its support for the Pretoria Proposition for Action¹ which was launched at the 2026 International Conference on Digital Platform Governance, held from 11 to 13 February 2026 at the University of Pretoria, South Africa.

This second edition of the conference brought together media and communications regulators, governments, electoral bodies, digital platforms, civil society, academia, and international and regional organizations from all regions to promote human rights-based and multi-stakeholder approaches to digital governance and to assess progress in the implementation of the UNESCO Guidelines on Digital Platform Governance.

This conference also marked the second annual meeting of the Global Forum of Networks (GFN), following its launch in 2024 in Dubrovnik, Croatia, during the first International Conference on Digital Platform Governance, at which ERGA, as the Media Board's predecessor, joined the GFN.

At the conference in Pretoria, the Media Board was represented by its Chair and contributed, with the support of relevant members, to constructive discussions on good governance of digital platforms. As a follow-up to the adoption of the Pretoria Proposition for Action, parties such as the networks of regulators associated with the GFN were invited to express their support for the Pretoria Proposition for Action.

The Media Board supports the general framework of the Proposition for Action in general terms. The Media Board considers the document as a set of good practices that underscore the importance of a multi-stakeholder approach, and includes a selection of concrete actions that can contribute to beneficial results regarding human rights-oriented, systematic, and coherent regulation of online platforms.

¹ [Pretoria Proposition for Action](#)

As a group of independent regulators with experience in the application of the EU systemic regulatory approach to Video Sharing Platforms within a rights-based legal framework, the Media Board believes there is value in its public support for the Proposition for Action.