

Working Group 6 – 2025 Terms of Reference (ToR)	
Name of Working Group 6 (WG 6)	Internal and External Cooperation
Chair, NRA	Aoife McEvilly, CNaM
Background	<p>The European Media Freedom Act (EMFA) underlines that regulatory cooperation between independent media regulatory authorities or bodies is essential to making the internal market for media services function properly and introduces a number of provisions to ensure consistency and good practice in such cooperation.</p> <p>Given that the Audiovisual Media Services Directive (AVMSD) did not provide for a structured cooperation framework for national regulatory authorities or bodies, ERGA agreed on a Memorandum of Understanding (MoU) which set out non-binding mechanisms for cross-border cooperation. Building on the achievements of the MoU, EMFA introduced a set of dedicated mechanisms for a structured regulatory cooperation between the national regulatory authorities or bodies (NRAs). These include in particular (i) structured cooperation (Article 14), with a specific accelerated cooperation mechanism and (ii) requests for enforcement of obligations of video-sharing platform providers (Article 15).</p> <p>As an additional part of its toolbox for the regulatory cooperation, EMFA put in place a dedicated mechanism to coordinate measures concerning media services from outside the Union (Article 17). Under this mechanism, the new Board for Media Services is obliged to:</p> <ul style="list-style-type: none"> - at the request of the NRAs from at least two Member States, coordinate measures by the NRAs concerned related to the dissemination of or access to certain media services coming from third countries. The Board has also power to issue, in consultation with the Commission, opinions on such measures; - in consultation with the Commission, develop a set of criteria for the use by NRAs when they exercise their regulatory powers over media actors addressed by the coordination mechanism. <p>Article 12 of the EMFA also establishes a mechanism for the Board to consult relevant media sectors, operating at Union or national level, when it considers matters beyond the audiovisual media sector. The Board's rules of procedure have to set out how this consultation mechanism should work.</p>

<p>Main objectives</p>	<p>The principal aim of this working group is therefore to focus on developing a framework for the various cooperation and coordination mechanisms envisaged in the EMFA.</p> <p>Additionally, the Board recognizes the importance of cooperation with other institutions and bodies in seeking regulatory coherence more generally, and this working group will therefore also support the Board's external cooperation efforts.</p> <p>For these reasons, the working group envisages the following dedicated workstreams:</p> <p>1) Workstream on cross-border cooperation under Articles 14 and 15 of the EMFA;</p> <p>The main objective of this workstream would be to establish the minimum arrangements for the functioning of the relevant cooperation mechanisms. The workstream would be practical and would aim to provide procedural tools for requests under Articles 14 and 15. The objective would be also to initiate internal discussion on the possible long-term solutions and improvements of the cooperation, also in coordination with Communication's Group. Regarding the structured cooperation set up in Article 14, the minimum arrangements and initial administrative practices would eventually be included in additional operational Guidelines. Regarding the mechanism under Article 15, the work would also include identifying the pool of mediators to work on requests under Article 15, as needed. Lastly, the workstream will aim to monitor and assess the implementation of the cooperation mechanisms under article 14 and 15 of EMFA.</p> <p>2) Workstream on the criteria envisaged in Article 17 of the EMFA;</p> <p>The main objective of this workstream would be to develop criteria for NRAs or bodies to use when taking measures to restrict the dissemination of services from outside the EU or when otherwise exercising their regulatory powers over such providers (e.g. when considering their licensing) and develop a practical and concise tool to help them apply the restrictive measures in a consistent way. The workstream would also collect core criteria and pre-conditions for taking such measures to support any Members who need to take such measures in future. In order to ensure that the list of criteria and conditions are relevant for all NRAs, it will be based on mapping the existing competences and conditions under which NRAs can issue such measures. An option would also be to organize a debate to discuss their practical application and possible further updates or specification.</p> <p>3) Workstream on the mapping of stakeholders to be included in the consultation mechanism;</p> <p>The objective of this workstream would be to prepare for future consultations where the Board deals with matters beyond the audiovisual media sector, as foreseen by Article 12 of EMFA. In line with the EMFA such a list of stakeholders would include entities operating both at the national and European levels. To</p>
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	<p>ensure the list is established in an open and inclusive manner, the workstream would launch a call for expressions of interest by entities wishing to be included in the database. An option would be to organize a workshop/roundtable to discuss practical arrangements for this mechanism and familiarize key stakeholders with NRAs' and the Board's work.</p> <p>4) Workstream on the methods of cooperation of the Media Board with other Union bodies, offices, agencies and expert/advisory groups</p> <p>The objective of this workstream would be to develop a network for regular exchange with experts from other relevant international organizations in view of further advancing the level of expertise of the Board. In the context of its activities, the workstream would also seek synergies with the workstream of the Working Group 4, notably responsible for the cooperation between the Board and the European Board for Digital Services.</p> <p><i>Where relevant, the Working Group will identify synergies with other Working Groups, especially the Working Groups 2,3 and 4.</i></p>
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Working Group 6

→ Deliverables

Workstream I	Deliverable type	<ul style="list-style-type: none"> 1) Deliverable I - Procedural mechanisms 2) Deliverable II - Operational guidelines 3) Deliverable II - Report
	Deliverable title	<ul style="list-style-type: none"> 1) Deliverable I – Minimum procedural arrangements for cooperation mechanisms under Articles 14 and 15 of the EMFA (to be further included in the operational guidelines – Deliverable II) 2) Deliverable II - Operational guidelines providing further details on the procedure for structured cooperation under Article 14 of the EMGA (to be incorporated in the guidelines drafted by the WG2) 3) Deliverable III – Short report on the performance and application of the structured cooperation mechanisms in 2025
	Due date	<ul style="list-style-type: none"> 1) Deliverable I – update on the progress achieved during the Plenary in June 2025 2) Deliverable II – adoption at the plenary meeting in December 2025 3) Deliverable III - adoption at the plenary meeting in December 2025
	Publication	<ul style="list-style-type: none"> 1) Deliverable I – No 2) Deliverable II – Yes 3) Deliverable III - Yes
Workstream II	Deliverable type	<ul style="list-style-type: none"> 1) Deliverable I - Public document of the Board 2) Deliverable II - Roundtable
	Deliverable title	<ul style="list-style-type: none"> 1) Deliverable I - List of the criteria for the use of national regulatory authorities or bodies as envisaged in Article 17 of the EMFA 2) Deliverable II - Discussion on the application and the potential further specification of the list of the criteria for the use of national regulatory authorities or bodies as envisaged in Article 17 of the EMFA
	Due date	<ul style="list-style-type: none"> 1) Deliverable I – adoption at the plenary meeting in June 2025 2) Deliverable II – Roundtable to be organized in q4 2024 and the findings

		from the roundtable to be presented during the plenary meeting in December 2025
	Publication	1) Deliverable I – Yes 2) Deliverable II – No
Workstream III	Deliverable type	1) Deliverable I - List of the stakeholders (document of the Board) 2) Deliverable II - Workshop
	Deliverable title	1) Deliverable I - List of the stakeholders, with their contacts and areas of expertise that could be used for the application of the consultation mechanism (option: public redacted version) 2) Deliverable II - Workshop on the methods of cooperation within the consultation mechanism
	Due date	1) Deliverable I – adoption at the plenary meeting in June 2025 2) Deliverable II – Workshop to be organized in q4 2024 and the findings from it to be presented during the plenary meeting in December 2025
	Publication	1) Deliverable I – No 2) Deliverable II - No
Workstream IV	Delivery type	1) Deliverable I - Event
	Delivery title	1) Deliverable I – Meetings with relevant relevant international organizations, outlining best practice approach to cooperation
	Due date	1) Deliverable I – updates to plenary meetings in June and December
	Publication	1) Deliverable I – No

→ Workflow

Four working group meetings are envisaged for 2025. These would take place in **March, May, September and November 2025**. Depending on the needs of the working group additional ad hoc meetings could be envisaged. The meetings would have online format. The table below provides a breakdown of the key milestones and deadlines for each workstream.

Workstream I	Milestones and dates
	<ul style="list-style-type: none"> → Kick-of meeting and first discussion on the minimum procedural arrangements – March 2025 (First meeting WG6) → Work in the workstream on the preparation of the procedural arrangements – April – May 2025 → Update to the STG – May and June 2025 → Update the Plenary on the progress achieved – June 2025 → Work on the operational guidelines (to be incorporated in the guidelines drafted by the WG2) – July – November 2025, including discussion on the draft guidelines in the working group meetings + preparation of the short application report → Adoption of the guidelines and the report by the plenary – December 2025
Workstream II	Milestones and dates
	<ul style="list-style-type: none"> → Kick-of meeting and the presentation of the approach for the work on the deliverable I (list of criteria) – March 2025 (First meeting WG6) → A questionnaire to be circulated to Board's members – April 2025 → Analysis of the replies to the questionnaire and drafting of the list of criteria – April 2025 → Discussion on the draft list during the working group meeting – May 2025 (Second meeting WG6) → Written consultation of the draft with the members – May 2025 → Adoption by the plenary – June 2025 → Identification of the issues to be discussed during the roundtable at the working group meeting – September 2025 (Third meeting WG6) → Roundtable on the application and the potential further specification of the list of the criteria – q4 2025
Workstream III	Milestones and dates
	<ul style="list-style-type: none"> → Kick-of meeting and the presentation of the approach for the work on the deliverable I (list of stakeholders) – March 2025 (First meeting WG6) → Publication of the call for the expression of interest to be included in the list – April 2025 → Analysis of the replies to the call of expression of interest and

	preparation of the list – April-May 2025 → Presentation of the draft list during the working group meeting – May 2025 (Second meeting WG6) → Adoption by the plenary – June 2025 → Update on the issues to be discussed during the workshop during the working group meeting – September 2025 (Third meeting WG6) → Workshop on the methods of cooperation – q4 2025
Workstream IV	Milestones and dates
	Publication → Kick-of meeting and the presentation of the approach for the work in the workstream – March 2025 (First meeting WG6) → Meetings with relevant international organizations outlining best practice approach to cooperation – April – November 2025 → Updates during the working group meetings – May (Second meeting WG6) September (Third meeting WG6) and November 2025 (Forth meeting WG6) → Updates to the plenary – June and December 2025

→ **Allocated resources**

Regulator	Country	Level of participation (drafter/member/observer)	Contact person(s)
CNAM	IE	Chair	Aoife MacEvilly
Arcom	FR	Drafter	Agnieszka Katner
		Drafter	Bérénice Boyer
CvdM	NL	Drafter	Anne-Marie van den Heuvel
		Drafter	Sela Kooter
CMS	SK	Drafter	Michal Hradický
		Drafter	Dominika Dvorská
KRRiT	PL	Drafter	Małgorzata Pęk
		Member	Krzysztof Jankowski
DML	DE	Drafter	Michel Winkels
		Drafter	Sina Voss

Medienrat	BE	Member	Cedric Goor
VRM	BE	Member	Yann Meiresonne
HMHH	HU	Member	György Ocskó
TRAFICOM	FI	Member	Petri Makkonen
		Member	Sanni Jokinen
RRTV	CZ	Member	Katerina Lojikova
		Member	Anna Zilakova
ERC	PT	Member	Joana Duarte
		Member	Gisela Serafim
		Observer	Renata Rosa
SLKS	DK	Member	Thomas Faurby
		Member	Maria Ulderup
NEPLP	LV	Member	Aurēlija Ieva Druviete
		Member	Māra Madara Lūse
Swedish Agency for the Media (Memy)	SE	Member	Karin Lundin
		Member	Jessica Durehed
		Member	Anna Dingertz
ALIA	LU	Member	Joana Quiaios
		Member	Cindy Bauwens
AKOS	SI	Member	Teja Antončič
CEM	BG	Member	Gabriela Naplatanova- Ruseva
		Member	Iliya Lyutskanov
NCRTV	GR	Drafter	Charis Tsigou
		Member	Athanassia Vracha
AEM	HR	Member	Robert Grgić
		Member	Sanja Pančić

BAM	MT	Member	Randolph Micallef
EFTA Surveillance Authority	BE	Observer	Agnieszka Bielinska
IMC	IS	Observer	Thora Jonsdottir
CTRA	CY	Observer	Marina Yiannikouri
CNMC	ES	Member	Sonia Monjas González
		Member	Siana Kalinova Dimitrova
		Drafter	Inés Merchán Paulés
		Drafter	Daniel Díaz Talavera
		Drafter	Lucía García Rodríguez
RTR	AT	Drafter	Dieter Staudacher