



Minutes of the 4th Plenary meeting, 10 December 2025

10:00 – 17:00 (CET)

Hotel SB Glow (room Garden), Carrer de Badajoz 148, 154; Barcelona, Spain (hybrid)

1. Welcome speech by the President of CNMC

The President of the CNMC, Cani Fernández, congratulated the Media Board on its first year of activities.

2. Adoption of the Agenda

The Media Board Chair (Carlos Aguilar, CNMC) announced two updates to the agenda under item 14 and item 15. No further AOB items were added, and the agenda was adopted.

3. Keynote speech from the European Commission

The European Commission (Renate Nikolay, Deputy Director-General for Communications Networks, Content and Technology) addressed the Board to provide key updates on the latest EU policy developments, including in relation to the Digital Services Act, the European Democracy Shield, the Audio-visual Media Services Directive, copyright, and the Multiannual Financial Framework.

4. Strategic session: Applying EMFA in Practice

During this strategic session on the application of EMFA in practice, the Media Board Chair presented the main results achieved under the Spanish Presidency of the Media Board in 2025. A draft report on national regulatory authorities' tasks and competences under the EMFA was presented by Arcom, the Working Group 2 Chair.

Finally, the Media Board discussed its strategic outlook for the year ahead, in a debate chaired by the Media Board Vice-Chair (Amma Asante, CvdM-NL). Members shared their priorities for 2026, these included:

- Focusing on concrete results and operational output,
- Enhancing information flow and coordination,
- Capacity building and trainings for NRAs,
- Inclusiveness for smaller NRAs, and
- Boosting external communication and visibility.

The Vice-Chair concluded that these inputs would guide preparations for 2026 and drafting of the terms of reference.

5. CnaM's request under Article 15 EMFA to RTDSA regarding minors' protection obligations of VSPs

The plenary received an update from CnaM and the RTDSA on the most recent developments in relation to the request sent by CnaM pursuant to Article 15 EMFA to RTDSA regarding the enforcement of obligations under Article 28b AVMSD in relation to a video-sharing platform established in Cyprus.

6. Opinions of the Media Board on application of Articles 21, 22 and 23 EMFA

The Working Groups 2 Chair (Arcom) updated the Media Board plenary on the Board's ongoing work on opinions pursuant to Article 21, 22 and 23 EMFA. Members were invited to flag any concentrations in their jurisdictions that may warrant attention under Article 22/23 EMFA. The Media Board took note of the information shared.

7. Working Group 6: Internal and external cooperation

The Chair of Working Group 6 (CnaM) presented the group's progress under its various workstreams. A report on structured cooperation is being prepared for publication in 2026. The Working Group 6 Chair also updated the plenary on stakeholder engagement, including the steps taken to support consultations carried out by the Media Board in accordance with Article 12 EMFA.

A document, including the list of criteria envisaged in Article 17(4) EMFA for media regulators when they act against rogue non-EU media operators presenting risks to public security, was presented to the plenary and adopted for publication.

The plenary endorsed publication of a list of the stakeholders included in the 'pool of experts' that could be used for the application of the Article 12 EMFA consultation mechanism.

8. WG1-WG4: Joint report on the ex-post evaluation of the AVMSD

The Working Group 1 Chair (CSA) and Working group 4 Chair (DLM) presented a joint report on the ex-post evaluation of the AVMSD, for discussion. The final report is to be submitted as the Media Board's input to the Commission's Call for Evidence on the evaluation and review of the AVMSD, which closes on 21 December 2025.

9. Working group 1: Audiovisual media matters

The Working Group 1 Chair (CSA) presented three thematic reports to the plenary for adoption and publication: on European works, on the protection of minors, and on the regulation of influencers. The Media Board adopted the three reports for publication.

10. Working Group 5: Integrity of the information space

The Chair of Working Group 5 (CMS) presented written summaries of meetings, workshops and brainstorming organised by Working Group 5 relating to the Code of Conduct on Disinformation, prominence of services of general interest and customisation, media literacy, and mapping of Member State's practices in identifying issue-based ads. The Media Board approved the documents for internal use.

11. Working group 3: Media business environment

The Working Group 3 Chair (AGCOM) updated the plenary on the work carried out under its three workstreams, including workshops organised on audience measurement, Article 18 and 19 EMFA, and on prominence of services of general interest and customisation. The Media Board took note of the information shared.

12. Working group 4: Evolution of the regulatory framework

The Working Group 4 Chair (DLM) updated the plenary on working sessions organised between members of the Media Board and the European Commission to explore interaction between the

AVMSD and DSA legal framework, on topics such as distribution of illegal content, disinformation and the protection of minors. The Media Board took note of the information shared.

13. Proposals for commissioned studies in 2026

The Media Board agreed to procure a study to its future work on the monitoring exercise foreseen in Article 26 of EMFA in 2026.

14. Election of the 2026 Chair, Vice-Chair, Working Group Chairs and remaining Steering Group members

The results of the elections for the 2026 positions were as follows:

- Elected as Chair: Amma Asante (CvdM)
- Elected as Vice-Chair: Martin Ajdari (Arcom)
- Elected as WG1 Chair: Karim Ibourki (CSA)
- Elected as WG2 Chair: Giacomo Lasorella (AGCOM)
- Elected as WG3 Chair: Stanislav Matejka (CMS)
- Elected as WG 4 Chair: Aoife MacEvilly (CnaM)
- Elected as other Steering Group members: Carlos Aguilar (CNMC); Jan-Olof Lind (Memy); Tobias Schmid (DLM)

The 2026 Working Group Chairs presented their plans for deliverables in the coming year.

15. AOB and concluding remarks

A brief update on the forthcoming meeting of the DMA High-Level Group was provided by the Media Board's representative to the High-Level Group, AGCOM.

The Chair thanked Members and the SEC for their cooperation throughout the year and closed the meeting.